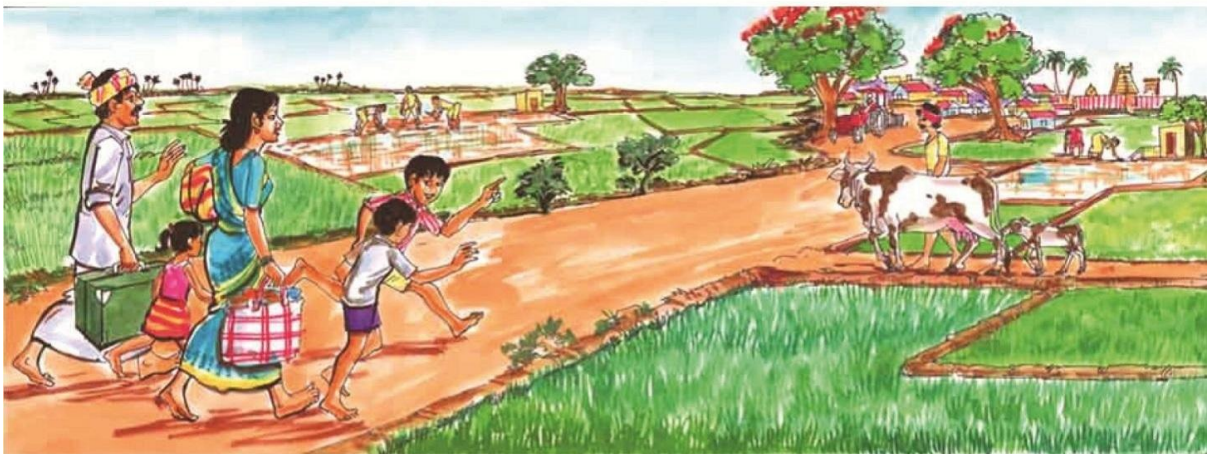




India lives in villages,
if villages perish India will
also perish...

- Mahatma Gandhi

With 14 years
of sincere efforts,
team of IT professionals
humbly submitting
a realistically possible,
technology driven,
sustainable, proven
solution for farming crisis



Stabilized, Energized and Rejuvenated villages

INVITATION

To Inaugurate a Digital Village
to unleash the potential of Information & Communication
Technology in transforming Agriculture sector



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The key services for farmers at the Village- level Information and Process management kiosks are:

- 1 To understand Government Schemes and avail the benefits
- 2 To select crop based on desirability, feasibility and viability (by comparing demand data vs. supply data of already sown area for the preferred crop of current season - a long term goal)
- 3 Getting SITE-specific, optimal yield focussed prescription (printouts in regional language at no cost to farmers)
- 4 Knowing, comparing and ordering quality inputs such as seeds, fertilizers, etc. with village-level delivery facility
- 5 Reaching out to formal finance
- 6 Organizing farm-worker/machinery from the nearby area
- 7 Regular update on regional Weather forecast
- 8 Diagnosing diseases/ pests through Disease- Diagnosis Tool for timely remedy
- 9 Understanding the market trend in advance with localized marketing intelligence
- 10 Listing farm produces to sell directly to the procurers through collective-deal -basis in a transparent, unbiased way



Uniqueness

- Pro farmer, Pro government (PPP), Employer-Employee Model
- Knowledge dissemination at no cost to farmers
- Establishing kiosk in all Panchayats of the project area
- The Model does not sell or buy anything on its own. It simply facilitates the deals.
- The Model timely updates village-level data like crop area sown, weather, feedback, etc
- Successfully piloted project with the Government appraisal 'it is proven, replicable and would pave way for a new extension system'

Outcome

Improved quality, increased yield and better market connectivity increases profit over 30% to farmers; Comfort level of doing farming gets better; Relevant services makes rural life becomes more satisfactory, which in turn benefits the other stakeholders significantly.



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